



EcoThailand Sustainable Island Certification

Businesses today need more than good products and services to succeed – they need local purpose. Whether that is supporting their environmental groups and communities or a larger more globally focussed initiative, they are all supporting the world as a whole - today's business owners understand the importance of making a difference.

One impactful way to do this is through Sustainability Certification.

As part of EcoThailand's certification initiatives in the Thai Gulf we can provide local certifications for business owners wishing to improve their environmental credentials and footprint. Our 'EcoThailand Sustainable Island Certification' is the first easy step that can be taken in gaining environmental credentials and recognition.

Sustainability certification for business is more than just a stamp of approval, it's a commitment to making business changes that really make an impact. These green programs are not just one-off tactics but can build upon each other and help to ensure eco-friendly programs are ingrained into each part of the company. Sustainability certification can do more than just provide a new talking point for business owners - this focus on environmentalism can save money, increase customers and provide a new way to succeed in a competitive business area. Today's customers place high value on environmental issues.

If you're ready to begin or continue your green journey, we'd love to be your partner along the way. Getting started on certification with EcoThailand is an easy way to show your customers and community that you care about sustainability. Think Global, Act Local.

EcoThailand Sustainable Island Certification is without cost to business partners, however we do encourage participating members to consider donations in support of our environmental and local community projects. Donations may be made via our website.

Further information about EcoThailand and its activities can be found on our website at: www.ecothailand.org

With thanks for your interest

The EcoThailand Team

Overview of the EcoThailand Sustainability Certification Program.

There are 3 main components of the program:

1. Agreement to participate and implementation.

Businesses will be advised as to areas of environmental action (see environmental certification areas listing below) that can be taken to improve sustainability relevant to their business and an initial 'base line' for the business obtained.

2. Participation, advice, improvement and monitoring.

Businesses will implement sustainability improvements relevant and appropriate for their business area. The areas chosen for improvement may include several sustainability area options. EcoThailand members or their representatives are available for monitoring and advising on options. Simple metrics are applied for measuring progress in sustainability improvement during the term of the program.

3. Completion, review and final certification.

At the end of the agreed participation period (generally 12 months) a final review of progress against objectives is obtained. Provided positive progress has been made against objectives EcoThailand awards a 'Sustainable Island Certification' document to the participating business.

EcoThailand's 'Sustainable Island Certification' is a first simple step in a businesses environmental footprint improvement, we do however encourage businesses to take further steps – by continuing and expanding their EcoThailand Certification areas and also by participating in the EcoThailand sponsored Thai Government Low Emission Support Scheme (LESS) which focuses on segregation and recycling of business waste in a quantified manner.

The LESS scheme can be run in parallel with the EcoThailand Sustainability scheme and results in certification by Thailand Greenhouse Gas Management Organisation (TGO) Thailand.

Sustainability Improvement Areas

Businesses can choose several of the following improvement areas and one or more of each area suggestion provided (the suggestions are not exhaustive and other options are possible). The one area that is essential for a business to undertake under the scheme is Option 7. – Transparency, information and education, plus at least one other area.

1. Waste reduction and recycling

Segregation of waste materials – plastic/glass/aluminium/cardboard/organics/hazardous waste (fluorescents, batteries, paints etc)

Decreased use of non-essential materials (eg straws, packaging, napkins, disposables etc)

Use of food waste as animal food (pigs, chickens etc)

<https://eco-thailand.org/recyclesites/>

2. Composting

Segregation of organic materials and composting

Methane biogas generation from organic waste

<https://eco-thailand.org/composting/>

3. Chemical and Pollution reduction

Minimise usage of powered transportation.

Storm water, grey water and black water management

Minimised use of paper disposables, tissues etc

Minimised use of chemical cleaning agents

No HCFC or HFC cooling systems

Minimised use of mercury containing fluorescent lighting

Soaps and personal cleaning products meet appropriate non chemical containing standards

No or low VOC paints and adhesives

Use of grease traps in grey water systems

Designated smoking areas

Noise pollution control

4. Water efficiency

Rainwater capture and use

Minimised landscape and garden watering

Improved use of grey water in gardens or alternate use

Low flow rate kitchen sinks and appliances

Low volume flush toilets

Composting toilets

Nowater urinals

Guests to be engaged in water saving

Use of grease traps in grey water systems

Testing to water quality standards

5. Sustainable food

No at table use of bottled water
Use of locally sourced food suppliers
Organic sourced food
Locally caught fish, crab, other seafood and animal husbandry
Vegetarian and/or vegan menu options
Takeaways in compostable containers
Straws on request
No Styrofoam
Minimised single use plastic bags
Use of multiuse plates, knives, forks, spoons, cups etc
Plant fruit trees, shrubs and climbers at your property

6. Energy usage

Energy Star rated appliances
LED light bulbs
Timers or motion detectors on lighting systems
Turn off unused lighting and equipment
Minimise light pollution
High efficiency and minimised use of AC
Natural shading of buildings
Insulation and reflective materials use
Consider solar power as option
Regular maintenance protocols

7. Transparency, information and education

Businesses should develop an explicit Sustainability Policy and engage with training and explanations with staff relating to sustainability practices – How and Why
Clients of the business are encouraged to consider the sustainability practices and policies of the business – awareness raising.
Display of EcoThailand logo and Certification at business premises
Engagement with local individuals, organisations, and community efforts, to help progress and support the ‘Sustainable Island’ concept and realization.